



# Central States American College of Sports Medicine

A Regional Chapter of the American College of Sports Medicine



**AMERICAN COLLEGE  
of SPORTS MEDICINE®**

## 2025 CSACSM Annual Meeting Supporter and Exhibitor Guide

**February 27<sup>th</sup> and 28<sup>th</sup>, 2025  
Fayetteville Public Library  
Fayetteville, AR**

### **Central States American College of Sports Medicine at a Glance**

The Central States American College of Sports Medicine (CSACSM) is a 501(c)(3) nonprofit professional organization whose mission is to promote and integrate scientific research, education, and the practical applications of sports medicine and exercise science to maintain and enhance health, physical function and performance, fitness, and quality of life. The primary means by which the Chapter achieves this mission is the annual conference.

Over 225 members, including physicians, scientists, clinicians, educators, health professionals, and graduate and undergraduate students attend this two-day conference annually. The conference is designed to provide CSACSM members and affiliated clinical professionals with a venue to share and learn about current and emerging information on sports medicine and exercise science. The conference offers a variety of sessions, provided by regional members along with nationally and internationally recognized experts.

The Academic Track highlights presenters performing cutting edge peer-reviewed research, while the Clinical Track includes presenters targeting primary care sports medicine physicians, orthopedic surgeons, physical therapists, clinical exercise physiologists, and chiropractors. In addition to the annual conference, CSACSM provides other opportunities for professional and academic development, research funding, and education and mentoring opportunities.

### **Quick Facts about CSACSM and the Annual Meeting**

CSACSM is one of 11 regional chapters of the American College of Sports Medicine (ACSM). ACSM is the largest sports medicine and exercise science organization in the world with more than 20,000 international, national, and regional chapter members.

The keynote address is considered a highlight of the gathering. It is presented by a recognized expert in their field and draws 100+ attendees.

The poster session is the backbone of scientific discussion at the annual meeting. The poster session typically has 75+ peer-reviewed posters conducted on a variety of topics, and typically has 125+ attendees.

The Student Quiz Bowl and Social provides fun, competition, and a lively environment for networking. The event typically has 125+ attendees.

### **Helping Us While We Help You!**

The CSACSM offers a variety of opportunities to help support the chapter that will provide you with the opportunity to market your products and services to sports medicine and exercise science professionals in the central states area (i.e., Kansas, Missouri, Oklahoma, and Arkansas) and beyond.

## **Supporter Opportunities**

The six sponsorship support levels provide varying levels of engagement and visibility before and during the annual conference, and throughout the year on the website. Please note the number of premier platinum, platinum, gold, silver, and bronze supporter opportunities are limited. The table on the following page may assist you in seeing the potential return-on-investment that your sponsorship brings. For more information on any of these areas, please contact Greg Kandt (gkkandt@fhsu.edu; 785.365.0450).

*Premiere Platinum (\$3,000; 2 total sponsors):* This sponsorship level provides association with the foremost event on Thursday or Friday—the lunch! Lunch is the most well-attended event on the respective day. Your name will be highlighted at the event, mentioned in key opening/closing presentations, and displayed yearlong on the website.

*Platinum (\$2,000; 2 total sponsors):* Along with a strong presence at the annual meeting, this sponsorship level provides the most visibility all year long. Your name will be associated with one or more of the key elements of the annual meeting (e.g., keynote addresses).

*Gold Speaker Sponsor (\$1,000; 8 total sponsors):* You'll have a strong presence at the annual meeting and recognized visibility all year long. Your name will be associated with a chosen element of the meeting.

*Quiz Bowl Event or Quiz Bowl Social Event (\$1000; 1 sponsor for each component):* This Jeopardy-style academic tournament enlivens the audience. The Quiz Bowl is scheduled in the evening and does not conflict with any other events, it is well-attended and a highlight of the annual meeting. Teams compete for a chance to represent the CSACSM as the National ACSM Quiz Bowl. Food and drink add to the excitement.

*Silver (\$500):* Your name will be associated with a chosen element of the meeting. This support level also brings exhibit hall visibility and yearlong recognition on the website.

*Bronze (\$250):* This support level brings exhibit hall visibility and yearlong recognition on the website.

CSACSM Supporter and Exhibitor Guide 2025

	<b>Premier Platinum Lunch (Thursday or Friday)</b>	<b>Platinum Keynote</b>	<b>Gold (Speaker Sponsor)</b>	<b>Quiz Bowl Event or Quiz Bowl Social Event</b>	<b>Silver</b>	<b>Bronze</b>
<b>Cost (Number)</b>	<b>\$3,000 (2)</b>	<b>\$2,000 (2)</b>	<b>\$1,000 (8)</b>	<b>\$1000 (2)</b>	<b>\$500</b>	<b>\$250</b>
<b>Exhibit space at the meeting</b>	At the registration table (the highest traffic area!)	At the registration table (the highest traffic area!)	Yes	Yes	Yes	Yes
<b>Verbal acknowledgement from podium</b>	Your support as Premier Platinum supporter of lunch	Academic Keynote	Your choice: Academic or Clinical Track presentation	Prior to, during, and at the conclusion of the event	Presentation of your choice (excludes other sponsored talks)	~
<b>*Logo displayed in the online annual meeting program</b>	Full page inside front or back cover	Full page front or back cover	Full page within the program	Full page within the program	Half page within the program	Quarter page within the program
<b>*Logo listed on CSACSM Website</b>	One full year in the premier platinum area (renewable)	One full year in platinum area (renewable)	One full year gold (renewable)	One full year in special sponsor section	One full year silver area	One full year bronze level
<b>*Logo listed on PPT slide</b>	On posted signage at lunch and on a PPT slide	Your choice: Academic or Clinical Track Keynote	In the invited presentation of your choice	On a shared slide with other supporters at opening remarks	On a shared slide with other supporters at opening remarks	~
<b>Company- approved signage</b>	Signage at registration table; Everyone visits at check in! (Sign set up at lunch, too)	Signage at registration table; Everyone visits at check in! (Sign outside keynote, too)	Signage outside lecture hall of invited presentation of your choice	Signage outside lecture hall of invited presentation of your choice	~	~
<b>Banners placed at meeting</b>	Banner placed at the lunch	Banner placed at the keynote	~	~	~	-

## Supporter Application

2025 Central States American College of Sports Medicine Annual Meeting  
**February 27<sup>th</sup> and 28<sup>th</sup>, 2025**  
**Fayetteville Public Library**  
**Fayetteville, Arkansas**

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### **New for 2025—Online Registration and Payment Option**

Provide contact details, supporter information, and make an electronic payment via Square! You will be able to select your preferred event within the form.

[Click for online registration and payment](#)

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### **Traditional Paper Registration Below**

Please highlight level/package you would like to support:

Premier Platinum Level: \$3,000. Please circle your preferred event.  
Thursday Lunch      Friday Lunch

Platinum Level: \$2,000. Please circle your preferred event.  
Academic Track Address      Clinical Track Address

Gold Level: \$1,000. Please circle your preferred presenter track.  
Academic Track      Clinical Track:

CSACSM Quiz Bowl Event: \$1,000

CSACSM Quiz Bowl Social: \$1000

Silver Level: \$500

Bronze Level: \$250

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Representative Attending Meeting: \_\_\_\_\_

Representative's Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please complete and return this application [check payable to: Central States Chapter of American College of Sports Medicine (CSACSM)] to:  
Jason D. Wagganer, PhD, FACSM  
Southeast Missouri State University  
One University Plaza, MS7650  
Allied Health, Kinesiology, and Sport Sciences  
Cape Girardeau, MO 63701